

Spiritual, Moral, Social & Cultural Development (SMSC) in

BUSINESS STUDIES

To facilitate and encourage SOCIAL DEVELOPMENT, students will:

- Work collaboratively on a range of projects, particularly on the Business and Enterprise unit where they have to work together as a small business and develop product ideas and marketing strategies
- Be encouraged to develop their team working skills through collaborative work and research.
- Explore the concept of teams and the roles that individuals have to play and how this can impact a business.
- Look at the impact businesses have upon the different stakeholders who have an interest in the way that a business operates.

To facilitate and encourage MORAL DEVELOPMENT, students will:

- Look at employment legislation and consider ethical aspects of business and why some companies adopt ethical practices while others do not.
- Consider issues such as minimum wage versus living wage and use of ethical suppliers and working conditions, especially where products are imported.
- Be encouraged to explore the wealth of different countries and the ethics of trading with those countries. .
- Look at the cultural differences between different customer groups which businesses may be targeting their products/services towards and how these differences will impact upon sales

To facilitate and encourage SPIRITUAL DEVELOPMENT, students will:

- Reflect on their own life and the lives of others as they look at various case studies. Students debate and formulate their own set of values and beliefs through case studies and as they share their own experiences.
- Be encouraged to explore discrimination within the workplace, particularly the areas covered by the Equal Equalities Act and its use in business.
- Explore their own feelings and outlooks and reflect upon topics such as ethics. They consider how beliefs may affect locations of business and how specialised businesses may develop linked to particular belief systems.

To facilitate and encourage CULTURAL DEVELOPMENT, students will:

- Look at the changes within society and how they may impact on businesses.
- Study the topic of the UK's trading partners, particularly the contentious issues of the EU and the single currency. The students also look at import and export arrangements and their impact upon UK business activity.
- Investigate the area of business ethics and consider the ethical boundaries in which businesses must operate.
- Look at the issues of unemployment and economic factors relating to businesses, and think about how these external factors will have an impact upon society.
- Consider the costs and benefits to society and the wider community as a result of business decisions.